



Jessica Hernandez

CURRICULUM VITAE

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EDUCATIONAL BACKGROUND

- 2012-2013 **Rensselaer Polytechnic Institute**
M.Arch II (Post-Professional Master of Architecture) Troy, New York
Geofutures speculates on the future of architecture and urbanism in the Anthropocene by suggesting that the "built environment" embark on establishing new affiliations beyond the human; a fundamental realignment of buildings and cities as no longer significant for "us" alone." (Chris Perry, Director)
- 2004-2009 **Universidad Jorge Tadeo Lozano**
B.Arch Cartagena, Colombia
Universidad Jorge Tadeo Lozano Caribbean Campus's program is one of the oldest Architecture programs in the country located in the UNESCO World Heritage Site it is well known for its emphasis in Design and Historic Preservation.
- Native Languages: English and Spanish & Authorized to work in the US

AWARDS

- 2019 **Architizer One Drawing Challenge**
Finalist
Biotic City Section Drawing was selected as a finalist. A powerful visual story about architecture and the people that inhabit it through a single architectural drawing.
- 2018 **Global Architecture & Design Awards**
Honorable Mention
Project: Sulwhasoo Flagship Ghuangzhou China
Category: Commercial Built
Team Members: Jessica Hernandez, Javier Rios.
- 2014 **WT Smart City Award International Urban and Architecture Competition**
Second Place Winners Milano, Italy
International Urban & Architecture ideas competition. The winning projects were exhibited with an event during Milan Design Week.

2013 **Award for Excellence in the Study of Architecture and General Academic Achievement**
Troy, New York
Sole Recipient of the award after completion of Master of Architecture Degree.

ACADEMIC POSITIONS

2021 -Present **Universidad Technologica de Bolivar**
Adjunct Professor Cartagena, Colombia

SS 2023 Diseño Basico 1 | Undergraduate First Year Design Studio
FS 2022 Diseño Basico 1 | Undergraduate First Year Design Studio
SS 2022 Diseño Basico 1 | Undergraduate First Year Design Studio
FS 2021 Diseño Basico 1 | Undergraduate First Year Design Studio
SS 2021 Diseño Basico 1 | Undergraduate First Year Design Studio

2022 **Universidad del Norte**
Adjunct Professor Barranquilla, Colombia

FS 2021 Narrativa en la Arquitectura, Narrative in Architecture Seminar

2015-2018 **Universidad Jorge Tadeo Lozano**
Adjunct Professor Cartagena, Colombia

FS 2018 Teoria de la Arquitectura Contemporanea | Contemporary Arch. Undergraduate Seminar
Teoria de la Arquitectura Moderna | Modern Architecture Undergraduate Seminar
Estructura como elemento Expresivo | Undergraduate Third Year Design Studio

SS 2017 Historia y Teoria de la Arquitectura I | Arch. History & Theory I Undergraduate Seminar
Historia y Teoria de la Arquitectura II | Arch. History & Theory II Undergraduate Seminar
Diseño Basico 2 | Undergraduate First Year Design Studio

FS 2016 Historia y Teoria de la Arquitectura II | Arch. History & Theory II Undergraduate Seminar
Diseño Basico 2 | Undergraduate First Year Design Studio

SS 2016 Historia y Teoria de la Arquitectura I | Arch. History & Theory I Undergraduate Seminar
Diseño Basico 2 | Undergraduate First Year Design Studio

FS 2015 Historia y Teoria de la Arquitectura I | Arch. History & Theory I Undergraduate Seminar
Historia y Teoria de la Arquitectura II | Arch. History & Theory II Undergraduate Seminar
Diseño Basico 2 | Undergraduate First Year Design Studio

2014- Present	Neopictonic Founder & Professor Cartagena, Colombia
FS 2018 SS 2017 FS 2016 SS 2016 FS 2015 SS 2015 FS 2014 SS 2014	Digital Cycles focuses on the training of students and professionals interested in participating in the laboratory to advance their hard skills (Digital Fabrication Techniques and practices) as well as help them develop research topics. Digital Cycles are professional development studios which provide an introduction to Alternate Design Processes through the use of Advanced Digital Design, Modeling, and Manufacturing Technologies. Ciclo 1_ Rhinoceros_ Introduction To Nurb Modeling In Rhino Ciclo 2_ Illustrator_ Illustrator For Architects (Diagramación) Ciclo 3_ Maya_ Introduction To Subdivisional Modeling In Maya Ciclo 4_ Photoshop_ Photoshop For Architects (Photomontage & Editing) Ciclo 5_ Fabrication_ Digital Fabrication (Laser Cutting)
SS 2020	Biotic City; Neo-indigenous Urbanism Conference for Colombian Architecture Society Speaker
SS 2019	Biotic City; Neo-indigenous Urbanism Conference for Universidad San Buenaventura Speaker
FS 2015	Biotic City; Neo-indigenous Urbanism Conference for Universidad San Buenaventura Speaker
FS 2015	40 hour Faculty Professional Development Workshop with Universidad Bolivariana de Monteria Professor
SS 2015	Vertical Studio Universidad Jorge Tadeo Lozano Professor
FS 2014	Vertical Studio Universidad Jorge Tadeo Lozano Professor
FS 2014	Biotic City; Neo-indigenous Urbanism Conference for Universidad San Buenaventura Speaker
FS 2014	The First Symposium of Technology of the School of Fine Arts of Cartagena Keynote Speaker
2008- 2014	Designalter Foundation Professor & Director of Academic Programs Miami, Florida
SU 2014	The Pompano Beach Experience. 120 hr. International Studio with Tecnológico de Monterey Campus Chihuahua Professor Miami, Florida

- SU 2014 Empowering the City
120 hr. International Studio with Tecnológico de Monterey Campus Chihuahua
Professor Cartagena, Colombia
- SU 2013 Empacando el Vacio
120 hr. International Studio with Tecnológico de Monterey Campus Chihuahua y
Universidad Javeriana de Bogotá.
Professor Miami, Florida
- SU 2012 Trazos y Extrusiones
120 hr. International Studio with Tecnológico de Monterey Campus Chihuahua
Professor Miami, Florida
- SU 2010 Estrategias de Diseño
40 hr. Profession development workshop for Universidad Autonoma del Caribe Design Faculty
Professor Barranquilla, Colombia

PROFESSIONAL MEMBERSHIPS

- 2009- Present **SCA Sociedad Colombiana de Arquitectos**
Licensed Architect & Member Cartagena, Colombia
Active participant in the Colombian Society of Architects.

PROFESSIONAL POSITIONS

- 2017- Present **Christian Lahoude Studio**
Project Director New York, New York
Devised, developed, & managed design deliverables for global retail stores from concept thru construction administration with a \$1-5M budget per project. Supported development & implementation of design standards. Managed the project team of interior designers, architects/engineers, and fabricators/vendors. Managed design and interior team. Managed all phases from Concept/Schematic Design thru Construction Administration. Managed Architectural Budget and Invoicing.
Project List:
Effy Hematian | Retail Jewelry | 5th Ave NYC Store | 2233 SF
Effy Princess Cruise | Retail Jewelry | Concept Store
Effy Holland America | Retail Jewelry | Concept Store
Effy Caribbean Cruise | Retail Jewelry | Concept Store
Bond Collective | Co-working | Brooklyn, NY | 7,500 SF
Forevermark by Debeers | Retail Jewelry | Concept Design, Brand Guidelines, and Fixture Manual
Jimmy Choo | High-End Retail | Osaka, Japan Daimaru Shinsaibashi | 1055 SF | Built
Mon to Sun | Retail | 915 SF | 2021 | Built

Harrys of London | Retail | London United Kingdom | 592 SF | Built
Urban Retreat | Spa | Doha Qatar | 3891 SF | Built
Urban Retreat | Barber Shop | Doha Qatar | 269 SF | Built
Urban Retreat | Spa | London United Kingdom | Built
Sam Edelman SIS | Macy's Herald Square | Macy's A La Moana | Macy's Aventura | Macy's
South Coast Plaza | Macy's Union Square | Shinsegae Centum | Shinsegae Deagu | Shinsegae
Gimhae | Shinsagae Uijeongbu | Bloomingdales | Nordstrom | Dillard's
Sulwhasoo | High-End Retail Skincare | Guangzhou, China | 969 SF |

2014- Present

Neopictonic

Founder & Partner

Cartagena, Colombia

Neopictonic is a design laboratory focused on research, education, and consulting. Neopictonic's work continues to focus on establishing an education and research platform, where individuals or groups interested in our discourse can acquire skills in the topics researched and thus work collectively to carry out projects that facilitate the initiation of a regional transformation and its communities through design and technology. The future of Neopictonic, once the foundation phases of education, teaching, and materializing their explorations have been carried out, will begin with the next phase that consists in implementing, on a large scale, transformation models in specific communities.

Project List:

Plaza Joe Arroyo | Urban Renewal Project | 57,330 SQFT | Status: TBD
Puerto Duro | Urban Renewal Project | 568,376 SQFT | Status: TBD

Consulting Client List:

Colegio de Arquitectos del Estado de Querétaro | Mexico
Universidad Javeriana | Colombia
Universidad Autónoma de Querétaro | Mexico
Technologico de Monterey Campus Chihuahua | Mexico
Rennselear Polytechnic Institute | USA
Universidad del Norte | Colombia
Universidad Tecnológica de Cartagena | Colombia
Universidad San Buenaventura | Colombia

2013-2014

Sun Decor Fabrics

Business Development Manager

New York, New York

Identified opportunities for bid submissions and raised them. Conducted research and brainstormed key points to include in the bid. Crafted persuasive and detailed proposals. Performed risk assessments and addressed concerns of clients and company staff. Ensured all deadlines are met. Liaised with suppliers, vendors, and subcontractors. Kept track of all costs and managed budgets. Worked closely with project managers, design managers, estimators, and senior personnel. Conducted team briefs once bids were secured.

2011-2012

Mobients

Associate User Experience Designer

New York, New York

Created mock ups, wire-frames, and/or functional prototypes to demonstrate proposed application functionality. Research, analyze, and understand processes in conjunction with project stakeholders in order to determine and prioritize anticipated user paths and logical process flows. Clients include AT&T and Bloomberg.

2008-2010

Designalter Studio

Junior Architect

Cartagena, Colombia

Planning and Concept, Schematic Design, Design Development, 3D and graphics presentations, and Coordination for various development projects abroad.

Project List:

Sociedad Portuaria Store | Cartagena, Colombia | Built

Palmetto Eliptic Tower | 28 Apartamentos | Cartagena, Colombia | Built

Grupo Area Office Tower | Cartagena, Colombia | Built

SaludCoop Hospital | Cartagena Colombia | Design Development

Marina de la Virgen | Cartagena Colombia | Design Development

Marina Corredor Turístico | Tierra Bomba Island | 65 Acres | Schematic Design

Torre Amanecer | 25 Apartamentos | Cartagena, Colombia | Built

WRITING | PUBLICATIONS | EXHIBITIONS

2014

WT Smart City Award International Urban and Architecture Competition

Second Place Winners **Milano, Italy**

International Urban & Architecture ideas competition. The winning projects were exhibited with an event during Milan Design Week.

REPRODUCTION OF WORK

Januszkiewicz, Krystyna, and Jakub I. Gołębiewski. "Climate change-oriented design: Living on the water. A new approach to architectural design." *Journal of Water and Land Development* 47 (2020): 96-104.

"2020 Plus Winners - Architizer a+Awards." 2020 Plus Winners - Architizer a+Awards, winners. [architizer.com/2020/Plus/concepts-plus-1/architecture-workspace-7](https://www.architizer.com/2020/Plus/concepts-plus-1/architecture-workspace-7).

In-Text Citation: ("2020 Plus Winners - Architizer a+Awards")

Future, Rethinking The. "Sulwhasoo | Christian Lahoude Studio." Rethinking the Future Awards, 3 Jan. 2019, awards.re-thinkingthefuture.com/sulwhasoo-christian-lahoude-studio-2.

Cohan, Joe. "Biotic City: Neo Indigenous Ubansism - eVolo | Architecture Magazine." Biotic City: Neo Indigenous Ubansism - eVolo | Architecture Magazine, www.evolo.us/biotic-city-neo-indigenous-ubansism.